

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	Assigns the entire interest effective 08/26/2011								
CONVEYING PARTY DATA									
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>FitFlop Limited</td> <td></td> <td>01/03/2012</td> <td>limited company: UNITED KINGDOM</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	FitFlop Limited		01/03/2012	limited company: UNITED KINGDOM	
Name	Formerly	Execution Date	Entity Type						
FitFlop Limited		01/03/2012	limited company: UNITED KINGDOM						
RECEIVING PARTY DATA									
Name:	Name Drop SARL								
Street Address:	13 rue Edward Steichen								
City:	L-2540 Luxembourg								
State/Country:	LUXEMBOURG								
Entity Type:	LIMITED LIABILITY COMPANY: LUXEMBOURG								
PROPERTY NUMBERS Total: 8									
Property Type	Number	Word Mark							
Registration Number:	3956988	SUPERTONE							
Registration Number:	3873332	GO TO WORK ON YOUR LEGS							
Serial Number:	77741034	B.I.G. BUILT IN GYM							
Serial Number:	77678814	GET A WORKOUT WHILE YOU WORK							
Registration Number:	3816121	FITFLOP							
Registration Number:	3775348	FIT FLOP. GET A WORKOUT WHILE YOU WALK							
Registration Number:	3610957	GET A WORKOUT WHILE YOU WALK							
Registration Number:	3724727	WALKSTAR							
CORRESPONDENCE DATA									
Fax Number:	(212)813-5901								
Phone:	212-813-5900								
Email:	assignments@fzlz.com								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Correspondent Name:	J. ALLISON STRICKLAND								

CH \$215.00 3956988

Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.
Address Line 2:	866 UNITED NATIONS PLAZA
Address Line 4:	NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	FITF 1107787
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DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	J. Allison Strickland
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Signature:	/anca nicolescu/
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Date:	01/24/2012
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Total Attachments: 2

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source=Executed assignment multiple marks to Name Drop (F0946078)#page2.tif

CONFIRMATORY ASSIGNMENT

WHEREAS, FitFlop Limited, a limited company organized and existing under the laws of the United Kingdom, located at 210 New King's Road, 6th Floor, London SW6 4NZ, England ("Assignor"), was the owner of the following trademarks (hereinafter, the "Trademarks");

TRADEMARKS	SERIAL NO. or REGISTRATION NO.
SUPERTONE	3,956,988
GO TO WORK ON YOUR LEGS	3,873,332
B.I.G. BUILT IN GYM	77/741,034
GET A WORKOUT WHILE YOU WORK	77/678,814
FITFLOP and Design	3,816,121
FIT FLOP. GET A WORKOUT WHILE YOU WALK	3,775,348
GET A WORKOUT WHILE YOU WALK	3,610,957
WALKSTAR	3,724,727

and WHEREAS, Name Drop SARL, a limited liability company, organized and existing under the laws of Luxembourg, with company no. 20112433210, located at 13 rue Edward Steichen, L-2540 Luxembourg, ("Assignee"), acquired said Trademarks and all associated goodwill in the Trademarks, effective August 26, 2011.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective August 26, 2011, of all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

FitFlop Limited

By: _____

Name: _____

SCOTT THOMSON
CHIEF OPERATIONS OFFICER/DIRECTOR

(T0930802.1)

Title: CHIEF OPERATIONS OFFICER / DIRECTOR

Date of Signature: 3RD DAY OF JANUARY 2012

{F0930802.1 }